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Rutgers Data Science Bootcamp

HW1

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

A: Generally, projects with higher goal amounts tend to have a higher chance to fail or be canceled.

B: Kickstarter is a popular platform for those seeking to fund theater projects.

C: Nearly 75% of all projects originate in the US.

1. What are some of the limitations of this dataset?

There is no data to show the pace of pledges per project (e.g. Did the project receive major pledges immediately, or did it take some time to gain awareness? Were the pledges coming in at a fairly constant rate?)

There is no data concerning the backers themselves. Demographic data about backers would be interesting, especially if correlation to certain projects could be confirmed.

1. What are some other possible tables/graphs that we could create?

Tables/graphs concerning the spotlight and staff pick status of projects in conjunction with success/failure data could be constructed, and analysis to determine correlation between these factors could be determined.